

Requirements and Engineering Standards



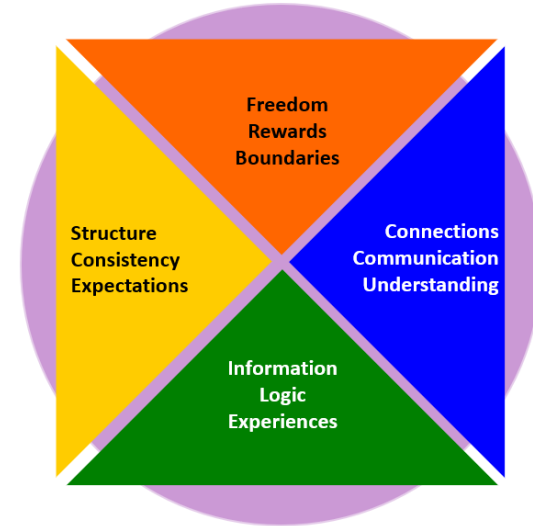
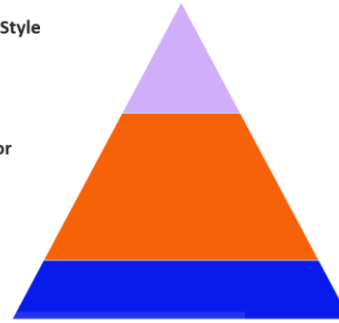
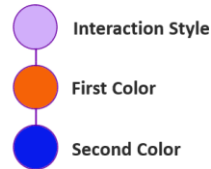
Color Works : Group 9

Rachel Schnepf, Samantha Neri, Jason Kraisser, Leah Wamsley, Charlene Baes, Callie Bockart



What is ColorWorks

- Work with you and your family to strengthen relationships and parent your children that builds trust with long lasting results
- Coaching for inner personal skills to strengthen relationships
- This company strives to bring stability into people's lives through understanding and personality-based coaching; our app will reflect this.



Extroverts

Introverts



Our project

- Create a user friendly, informative app to provide coaching for parents, military service personnel, and any other clientele
- our big picture goals as a company is to get this App up and running so it is available to our military families, especially those who are at the highest risk of suicide
- This App will help make our ColorWorks material a core component of the Special Forces Charitable Trust new suicide prevention platform where families have 24/7 access to parenting and relationship tools to help cope with their high levels of stress and anxiety.
- Through clear UX/UI design, supportive information, and interactive activities we hope to bring relationship conflicts amongst people down and as a result lower suicide rates amongst military service people as well



GOLDS/ORANGES

AND

BLUES/GREENS



Free / Basic Package

- Tiers
 - 3 different tiers to our application: Basic package, mid-level, and elite
 - 1 free tier, 2 require payments (does not depend on personality quiz results)
 - Home page company title slight differentiation by tier
- Free
 - Quiz (2 Retakes per month)
 - 1 Profile
 - Quiz results explanation (manual override if necessary)
 - FAQ
 - About Us (website and 1-on-1 coaching)
 - Hints and Tips
 - Messaging (notification box)
 - Settings (payments/membership)



Mid-Level Package

- Tier
 - Every service included in the basic package is also included in the mid-level package membership
 - 2 Profiles available
 - Conflict Resolution chart included
 - Unlimited hints and tips
 - Profile cancellation is available anytime
 - Link to action tools (3-word stress analysis for both profiles)



Elite Package

- Elite
 - Every service included in the basic package and mid-level package is also included in elite package membership
 - "Family Plan" 10 profiles
 - Games and Activities (scenario)
 - Unlimited attempts to retake personality quiz and manual overrides
 - Parent code for "children" accounts
 - More action tools available



General Function Requirements

- Personality Color Quiz
 - Taken before signing into your account
 - Shown color information are based on the quiz
 - Will be given description of all colors and you can change your color based on handout
 - Can retake the quiz also to change your color
- Menu Page
 - Specifically go to the different functionalities of the application
 - Such as the Profile Page, Hints and tips, Life Hacks, ...
- Settings Page
 - Upgrade to different Levels / Cancel Memberships
 - Change who is the Main manager of the profile(s)



General Function Requirements

- Messages from Color Works
 - This will be interactive and will have basic FAQ questions that will be available
 - Link to contact the CEOs for one on one discussions
- Link to Hints and Tips
 - Stress/Behavior, Traits, and Life Hacks
- Link to Profiles (level 2 & 3)
- Link to Action Tools (Levels 2 & 3)
 - This shows how to analyze stress, building blocks of change, Communication Styles, Etc.
- Link to Games (level 3)
 - Game type 1 is for children to explore their colors and how they interact with people
 - Game type 2 is for teams, showing how they should interact with each other